



**Clinically Proven to:**  
- Reduce Pain  
- Accelerate Healing  
- Improve Circulation



### What Stores Say

"We have been purchasing BIOflex® products from BIONova Medical Inc. since January 15, 1998. We have evaluated numerous magnetic products over the years and found that BIOflex® is superior to any other magnetic product on the market. The magnets are unique, reliable and highly effective in the treatment of musculoskeletal pain conditions. According to the manufacturer, they are the only magnets with independent, peer-reviewed published proof of effectiveness, are registered Medical Devices with Health Canada and with medical claims approved by the Canadian International Trade Tribunal (CITT). They work, are easy to sell with virtually no returns. We are very pleased with the quality of the product and the excellent service."

**James Singh, Manager, Home Health Care Store  
Medical Mart, Mississauga 905-624-2011**

"We have been doing business with BIONova Medical Inc. since April 15, 1998. **The BIOflex® products are a perfect fit for our four retail outlets that are located throughout the Greater Toronto Area.** Since our stores are located in or near medical buildings, we find that more and more health practitioners are learning about the benefits of magnet therapy; and because BIOflex® products have the credentials they expect, recommend and/or prescribe them. They are a pleasure to sell. We note that in view of the nature of the product there is a significant need to explain its features and benefits. Upon request BIONova's President, Dieter Peschmann provides expert product training not only for our staff, but also for our customers by personally addressing their health issues in a professional and factual manner. We look forward to a continuing beneficial business relationship."

**Svitlana Blesko, Vice President  
C.I.M.S. Home Health Care  
Richmond Hill, ON 905-737-8602**

### What Doctors Say & Fitness Experts Say

"After careful consideration and an evaluation of scientific literature, I have chosen to prescribe BIOflex® magnets for my patients. My own personal experience is that these magnets have been highly effective in many conditions, including the treatment of musculoskeletal injuries and chronic pain, such as post traumatic fibromyalgia and chronic myofascial pain disorder. The application of these magnets has the virtue of simplicity, low cost and furthermore, a total guarantee of safety. The astounding results give them a place of considerable importance in the field of therapeutics. It is my view that magnetic field therapy is a valuable adjunct to the healing arts."

**Dr. Veronica Kekosz, MD, FRCPC  
Physiatrist, Consultant: Physical Medicine & Rehabilitation  
Department of Rehabilitation Medicine  
Sunnybrook & Women's Health Science Centre, Toronto, ON**

"Static magnetic fields applied with adequate dosage have therapeutic properties resulting in the reduction of acute and chronic musculoskeletal pain and an increase in local blood flow. All studies using BIOflex® magnets supplied adequate magnetic

field dosage which significantly reduced musculoskeletal pain. It is my professional opinion, based on 35 years of study, that BIOflex® magnets supply sufficient field levels to reduce musculoskeletal pain. An anatomical support or locator containing BIOflex® magnets represents an effective combination for pain relief."

**Dr. Arthur A. Pilla, PhD,  
Adjunct Professor, Department of Orthopaedics, Mount Sinai  
School of Medicine & Department of Biomedical Engineering,  
Columbia University, New York, N.Y., recognized around the  
world as the expert in Magnetic Field Therapeutics; inventor of  
the bone growth stimulator for the treatment of non-union and  
delayed union bone fractures**

"The delivery of static magnetic fields through a magnetized device directly applied to a pain trigger point or to a localized painful area results in significant relief of pain within a short period of time (less than 45 minutes in our study) and with no apparent side effects. Based on the results of this study and reports in the literature of the effect on people with arthritis, it appears that magnetic fields may be useful in the management of pain in individuals with other types of impairments that are commonly treated in primary care settings. The specific devices used where BIOflex® magnets with a pattern on concentrically arranged circles of alternating magnet polarity"

**Dr. C. Vallbona, MD, Dr. G. Jurida, MD.  
Dr. C. F. Hazelwood, PhD,  
Baylor College of Medicine, Houston, TX  
Response of Pain to Static Magnetic Fields in Postpolio  
Patients: A Double Blind Study  
Archives of Physical Medicine and Rehabilitation,  
November 1997**

"I have been using BIOflex® magnets on my patients for the last six years. I have been impressed with their high level of pain relief from many conditions including tennis elbow, chronic lower back pain, jumper's knee, severe ankle sprains, hamstring pulls and inflammation of the arm and shoulder. Mattress overlays containing these magnets have been shown to be effective in such conditions as fibromyalgia, chronic fatigue syndrome and diffuse myofascial pain. I would strongly recommend these devices for all of the above mentioned conditions, as well as any other similar conditions in which wear and tear, inflammation or chronic incapacity occur."

**Dr. Charles W. Kennedy, Jr., MD  
Managing Partner, Orthopedic Associates of Corpus Christi  
Past President, Texas Orthopedic Association,  
American Academy of Orthopedic Surgeons**

"In almost every case with the elite athletes that I've trained, the BIOflex® magnets have decreased pain, reduced swelling and increased range of motion. I see about a 30 to 40% reduction in healing time with the use of these magnets. Time is of the essence in a lot off-season training programs and they've become a very valuable tool."

**Randy Huntington  
Olympic Trainer, Performance Coach; Denver Bronco**